

link

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the Ranch!*

Too much of anything is bad,  
but too much good whiskey is barely enough. - MARK TWAIN



Live Music.



250 Whiskeys.



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# TAHOE

Embrace the Chill and Thrill

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Where Science, Imagination, and Adventure Converge



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Your place to shop,  
dine, and be well

*From your toes to your nose!*



**BELLA ▫ BOTTEGA**

women's apparel

# link

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RENO



# FALL & WINTER

Every season in Reno-Tahoe brings its unique flavor, but the area truly comes alive during the fall and winter months. If you're planning a visit soon, prepare for a seasonal extravaganza featuring exhilarating live music, sumptuous food festivals, and enchanting holiday celebrations that will thrill family members of all ages.

## STREET VIBRATIONS

Sept. 21-24

Street Vibrations offers more than just the vroom of motorcycle engines; it offers a harmonious blend of live music, community spirit, and the freedom of the open road. From September 21-24, head to Reno to experience live performances on six outdoor stages that are sure to have you tapping your feet. The event also features more than 300 vendors if you're looking for that perfect piece of motorcycle gear or a special souvenir. Engage in scavenger hunts, poker runs, and even a custom bike auction. This is the motorcyclist's dream event, but it's also built for families—the outdoor concerts and vendor areas are free to the public. Register your ride at [roadshowsreno.com](http://roadshowsreno.com).

## GENOA CANDY DANCE

Sept. 23-24

What began in 1919 as a community fundraiser has grown into an annual festival drawing crowds from near and far. Featuring more than 300 vendors, the festival on September 23-24 boasts an array of crafts, lip-smacking homemade candies, and a plethora of delicious food options. It's an event where history and the present collide, making it perfect for family outings. To dive deeper into the event's history and learn about the vendors, check out [genoanevada.org](http://genoanevada.org).

## OFFBEAT MUSIC FESTIVAL

Oct. 5-7

Music enthusiasts, mark your calendars for October 5-7. The OffBeat Music Festival isn't just another music event; it's a celebration of musical diversity and talent. Taking over various venues around town, including intimate barrooms and larger stages, this festival promises an exceptional musical experience. Discover up-and-coming local musicians, enjoy regional bands, and don't miss the opportunity to see nationally touring artists before they become the next big thing. Wristbands allow you to hop from one performance to another, ensuring you won't miss out on any of the action. See the full event schedule at [offbeatreno.com](http://offbeatreno.com).

## WORLD CHAMPIONSHIP OUTHOUSE RACES

Oct. 7-8

Who knew the outlawing of outdoor plumbing could lead to one of the most entertaining races in the world? That's exactly what happened in Virginia City. Nowadays, this act of civil disobedience has transformed into an annual racing event where teams decorate outhouses and compete down the town's C Street. Happening October 7-8, it's a sight so outrageous you have to see it to believe it. Whether you're a participant or a spectator, you're sure to have an unforgettable time. Get your outhouse race-ready by registering it at [visitvirginiacitynv.com](http://visitvirginiacitynv.com).

## ELDORADO GREAT ITALIAN FESTIVAL

Oct. 7-8

It's a slice of Italy in the heart of downtown Reno! The Eldorado Great Italian Festival on October 7-8 promises a rich experience of Italian culture and traditions. Now in its 41st year, the festival is a crowd-pleaser with its Great Italian Festival Sauce Cook-Off, where families from across the West Coast showcase their culinary talents. Don't miss the grape stomp and the wine walk, which offer delightful ways to engage with Italian culture. And of course, no Italian festival would be complete without a bustling Italian Farmers Market. For a comprehensive list of events and activities, check out [eldoradoreno.com](http://eldoradoreno.com).

## LAKE TAHOE MARATHON

Oct. 13-15

The Lake Tahoe Marathon from October 13-15 is a celebration of natural beauty and athleticism. Here, you can run, swim, kayak, or paddle surrounded by some of the most breathtaking landscapes in America. The event is open to all ages and offers various courses, making it perfect for both competitive athletes and those just looking to enjoy the great outdoors. Complete details on events and locations can be found at [visit.laketahoemarathon.com](http://visit.laketahoemarathon.com).

## RENO ZOMBIE CRAWL

Oct. 21

If you think Halloween celebrations are fun, wait until you experience the Reno Zombie Crawl on October 21. It's so captivating that it has been named one of the Top 10 Costumed Halloween Parties in the U.S. by *USA Today*. With more than 20,000 participants, over 50 participating bars, and 100 drink specials, the event offers an adrenaline-pumping, spine-tingling experience. Whether you're a local or just visiting, this is one crawl you won't want to miss. Visit [crawlreno.com](http://crawlreno.com) for more information.

## NEVADA DAY PARADE

Oct. 28

Celebrate Nevada's admission to the Union on October 28 with an event that prides itself as the largest statehood celebration in the nation. Carson City, the state capital, transforms into a festive hub teeming with patriotic spirit. Activities for the day range from the iconic Nevada Day Parade featuring elaborately decorated floats to art and music shows that highlight local talent. Start your day with a Pancake Breakfast at the Governor's Mansion, and as the sun sets, enjoy the Annual Chili Feed, a warm welcome during the chilly season. Immerse yourself in Nevada's rich culture and history by checking out this year's theme at [nevadaday.com](http://nevadaday.com).

## DIRTY WOOKIEE 5K AND 10K

Oct. 28-29

Sci-fi fans and fitness enthusiasts, this event is tailored just for you! On October 28-29, join the Dirty Wookiee 5K and 10K races, where costumes from Star Wars are not only welcomed but encouraged. Whether you walk or run, the final destination offers a thirst-quenching pint of Dirty Wookiee Brown Ale. With a mixture of fandom and physical activity, this event promises an exhilarating experience. Registration details and further information are available at [desertskyadventures.com](http://desertskyadventures.com).

# EVENTS

# FALL & WINTER

## VETERANS DAY PARADE

Nov. 11

Pay homage to the brave men and women who have served our country at the Veterans Day Parade on November 11 in downtown Reno. This heartwarming event commences with an opening ceremony at precisely 11:11 a.m. The ceremony includes a flyby and speeches from local officials and organizations, setting the stage for the parade that follows. Come out and honor the selfless sacrifices made for our freedom; visit [reno.gov](http://reno.gov) for more details.

## DR. SEUSS' HOW THE GRINCH STOLE CHRISTMAS! THE MUSICAL

Nov. 21-26

Get into the holiday spirit with a musical rendition of Dr. Seuss' "How the Grinch Stole Christmas!" at the Pioneer Theater. From November 21-26, experience the transformation of the Grinch, whose heart is "two sizes too small," as he learns the true meaning of Christmas. Enjoy iconic songs such as "You're A Mean One, Mr. Grinch" and "Welcome Christmas," while Max the Dog guides you through the whimsical story. With stunning performances and an enriching narrative, this show will make your holiday season magical. For more information and to buy tickets, visit [pioneercenter.com](http://pioneercenter.com).

## WOBBLE BEFORE YOU GOBBLE RACE

Nov. 23

Set the tone for your Thanksgiving Day by participating in the Wobble Before You Gobble 5K run or a 1-mile walk on November 23. The race kicks off at 9 a.m. in the City Plaza in downtown Reno, and what better way to prepare for the holiday feast than by burning some calories? Even better, the event supports a great cause—the Children's Cabinet. Register for the race at [desertskyadventures.com](http://desertskyadventures.com) and feel doubly thankful this Thanksgiving.

## TAHOE FILM FESTIVAL

Nov. 30-Dec. 3

Film aficionados, prepare to have your cinematic appetites satiated at the Tahoe Film Festival from November 30 to December 3. Taking place in Incline Village, this unique gathering showcases award-winning films and documentaries on a myriad of topics. This is a fantastic chance to engage in stimulating conversations with fellow film lovers and perhaps even meet the makers. Visit [tahoefilmfest.com](http://tahoefilmfest.com) to check out the full list of film selections.

**SPARKS  
ANNUAL  
HOMETOWNE  
CHRISTMAS  
CELEBRATION**

**Nov. 30-Dec. 2**

The holiday season arrives in full swing in downtown Sparks from November 30 to December 2. The event starts with a magnificent display of lights, followed by the tree lighting ceremony accompanied by hot chocolate and live performances. Don't miss the Christmas parade on December 2 at 11 a.m., and extend your holiday festivities by exploring 39 North Pole's light displays, food stalls, live entertainment, and craft village. Visit [cityofsparks.us](http://cityofsparks.us) for the complete schedule.

**LET IT GLOW,  
RENO**

**Dec. 1-Jan. 7**

Experience a sparkling winter wonderland right in Reno with Let It Glow. From December 1 to January 7, stroll through MidTown Reno, Downtown Reno, Riverwalk District, Brewery District, and Wells Avenue to admire holiday lights decorating businesses in these districts. This is also a light competition, and you can vote for your favorite displays in various categories including "Most Reno," "Most Creative," and "Most Lit District," among others. The winners are announced at the Let It Glow Spotlight Party at the end of December, so be sure to cast your votes! Details and voting available at [pineapplepedicabs.com/letitglowreno](http://pineapplepedicabs.com/letitglowreno).

**RENO SANTA  
PUB CRAWL**

**Dec. 9**

Unleash your holiday spirit with thousands of others during the largest Santa Pub Crawl in the country on December 9. Don your favorite Santa or holiday-themed costume and revel in a night of drink specials, giveaways, and costume contests. It's festive, it's merry, and it's the perfect way to enjoy the holiday season. For a full crawl map and other details, visit [renosantacrawl.com](http://renosantacrawl.com).

**PBR  
VELOCITY  
TOUR**

**Jan. 19-Jan 20**

Start your new year with a rush of adrenaline at the Professional Bull Riders Velocity Tour, which is not your typical rodeo event. Featuring some of the sport's best athletes and fiercest bulls, it promises heart-pounding, bone-crushing action. The tour brings an unparalleled experience, complete with high-energy music, pyrotechnics, and special effects, making it a must-see spectacle for any sports enthusiast. Get ready for a memorable encounter with some of the world's top riders and animal athletes in this one-of-a-kind event. Get your tickets at [ticketmaster.com](http://ticketmaster.com).

**EVENTS**



Photos courtesy of The Discovery

**T**here's only one place in Northern Nevada where you can rub elbows with a 25-foot Allosaurus, explore the future of renewable energy, and splash in a working model of the Truckee River, all under one roof! Since its opening in 2011, the Terry Lee Wells Nevada Discovery Museum has captured the imaginations of visitors of all ages, offering a rich tapestry of both temporary and permanent exhibitions across 67,000 square feet of interactive space.

by Patrick Turner, The Discovery

# THE DISCOVERY

WHERE SCIENCE, IMAGINATION, AND  
ADVENTURE CONVERGE IN NORTHERN NEVADA



## A Kaleidoscope of Ever-Changing Exhibits

While the museum features 12 cornerstone exhibits, they are anything but static. These installations evolve over time, promising new experiences even for frequent visitors. Whether you're intrigued by the genius of Leonardo da Vinci, the intricacies of human anatomy, or the possibilities of renewable energy, The Discovery has an exhibit designed to inspire your curiosity.

## The Power of Renewable Energy

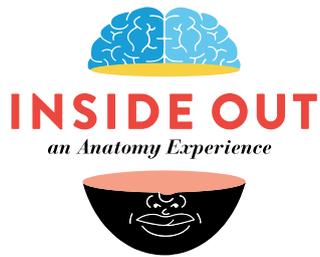
One of the museum's newest exhibits, Energy/Energía, made its debut in May 2022. Generously funded by a grant from Tesla, this exhibit shines a light on the future of energy through more than 18 hands-on experiences. From energy storage solutions to sustainable consumption, the exhibit illustrates the promising innovations that could reshape our global energy landscape.

## Discover Your Inner Leonardo

Da Vinci's Corner is not just another exhibit; it's a playground for the curious mind. This immersive space invites guests to experience the world through the eyes of one of history's greatest minds. Hands-on experiments and engaging displays unlock the captivating nuances of everyday life that once fascinated Leonardo da Vinci himself.







## Explore the Wonders of Human Anatomy

The Inside Out: An Anatomy Experience exhibit offers a look into the complexities of the human body. Through both digital and interactive displays, visitors journey through the many facets of human anatomy—how we grow, heal, and age. The exhibit equips you with surprising insights and empowers you to delve further into what makes us uniquely human.



## A Glimpse Into the Age of Dinosaurs

The museum's most recent and awe-inspiring feature might just be its 25-foot-long Allosaurus cast. A prehistoric predator armed with razor-sharp claws and dagger-like teeth, this meticulously constructed cast serves as both an educational tool and a window into an ancient world long gone.

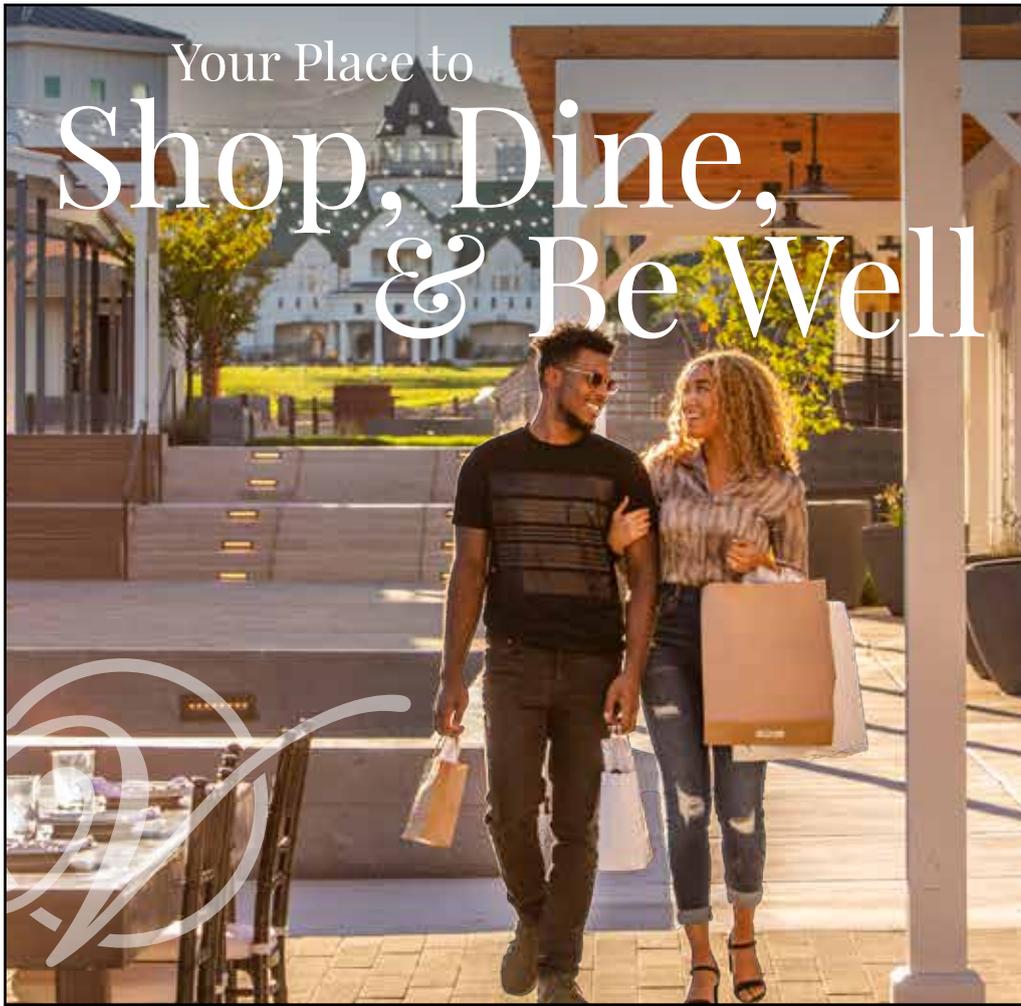
## Featured Exhibit: Monster Fish

In addition to its permanent installations, The Discovery periodically welcomes temporary exhibitions. The museum's current featured exhibition is Monster Fish: In Search of the Last River Giants. Spanning 6,000 square feet, this immersive experience introduces you to over 20 species of fish measuring six feet or longer and weighing more than 200 pounds that roam our planet's freshwater habitats. Based on the groundbreaking research by Dr. Zeb Hogan, a Research Associate Professor at the University of Nevada, Reno and National Geographic Explorer, the exhibit is an eye-opening adventure into the world of giant fish.



### THE DISCOVERY IS LOCATED AT 490 S. CENTER STREET IN DOWNTOWN RENO

The museum is open 10 a.m. to 5 p.m. Tuesday, 10 a.m. to 8 p.m. Wednesday, 10 a.m. to 5 p.m. Thursday through Saturday, and noon to 5 p.m. Sunday. Additionally, the museum is open 10 a.m. to 5 p.m. Mondays from Memorial Day to Labor Day. All exhibitions are included with museum admission, which is \$13 for adults, \$12 for seniors, and \$11 for children. After 4 p.m. Wednesdays, museum admission is \$5 per person.



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# GHOSTLY JOURNEYS

through

~ by Mary Bennett, Carson City Ghost Tours

Nevada's

CRAVING A JOURNEY BEYOND THE MUNDANE? CONSIDER A STEP BACK IN TIME TO MEET THE SPIRITS OF NEVADA'S BYGONE ERA—A LANDSCAPE RICH IN HAUNTED HISTORY, WHERE STORIES OF PIONEERS AND FORTUNE SEEKERS ECHO IN THE WIND. GHOST TOURS CAN BE A WONDERFUL WAY TO EXPERIENCE AND GLEAN THE UNFORGETTABLE STORIES OF LEGENDARY CHARACTERS WHO INHABITED THE WILD WEST, WHILE ALSO MAKING A DEEPER CONNECTION WITH THE BEAUTIFUL NATURE OF NORTHERN NEVADA.

## WHERE HISTORY HAUNTS

Just a 30-minute drive from Reno via Hwy 395, Carson City is a treasure trove of ghostly lore. Nevada's capital lays claim to the largest historic home district in the state. Inhabited first by Native American tribes such as the Washoe, Western Shoshone, Northern Shoshone, and Paiute, the city grew dramatically after the discovery of the Comstock Lode in 1859. Northern Nevada quickly erupted into a culture of wild days and nights, invention, reinvention, and the considerable quest for the American dream.

The spirits of Carson City are as complex as its history. Many date back to the Civil War and the great quest for gold and silver that shaped the American West. Haunted mansions stand as testimony to those who found fortunes,

while the restless spirits who lost it all continue to wander. Some spirits you might "meet" include Samuel and Orion Clemens, and the incomparable stagecoach driver Hank Monk, who may end up riding home with you if you have extra whiskey lying around.

## IMMERSE YOURSELF

The best way to dig deeper? Take the Carson City Ghost Walk. Led by the theatrical Madame Curry, widow of Carson City's founder Abraham Curry, the tour guides you through the perils and possibilities of a wild west town. The creation of theater artist Mary Bennett who manages the tours with her spirit-wrangling daughter, Baylee Biber, this 90-minute Saturday evening tour takes you through the historic Victorian West Side during the summertime. The Carson City Ghost Walk has been running for 30 years and offers 120-minute daytime tours featuring local building and home tours along with additional actors. Visit [carsoncityghostwalk.com](http://carsoncityghostwalk.com) for more details.

## ESSENTIALS FOR THE WALK

Perfect for a date night, solo affair, or family exploration, the ghostwalks are the perfect opportunity for historic fun. As tours are conducted rain or shine, it's recommended that you dress appropriately and bring water, a light

# haunted history

source, and your walking shoes. For the perfect touch, add a decorative walking stick. Round off your adventure with a meal at one of Carson's local eateries, and perhaps a cocktail before your journey. Check out [visitcarsoncity.com/food-and-drink](http://visitcarsoncity.com/food-and-drink) for dining options.

## THE SPIRITUAL CONNECTION

Why are we so intrigued by ghosts? This curiosity dates back to ancient times and was particularly popular during the Victorian era. Seances, spiritualism, and a desire to understand the afterlife have always captured human imagination. We use grace, emotional intelligence, and our senses to connect with the energy from the past, which is still a part of us, and use human stories that want to be told and learned from.

## MORE STOPS ON NEVADA'S HAUNTED TRAIL

While in Carson, don't miss the Stewart Indian School, which highlights Native American history and educates us about cultural and moral values. The Great Basin Native Artists Gallery, whose mission is to create better knowledge of the art and peoples of the Great Basin and to create opportunities for this underrepresented region in all forms of the arts, creates a place for healing from historical trauma. Find more information on Stewart Indian School at [stewartindianschool.com](http://stewartindianschool.com).



Photo by Dana Nollisch



Photo courtesy of Travel Nevada

A stop at Bowers Mansion in Washoe Valley brings you face-to-face with the tragic story of Eilley Orrum Bowers, the famous Washoe seeress who predicted the 1875 fire in Virginia City, and at one time was one of the richest women in the United States. After Mrs. Bowers' death, it's been reported that guests can see a green light floating around the grounds. Many shadows, spirits, and speculations have been reported in and around the mansion. Bring your suit in the summer to swim with the water babies, but whatever you do, don't answer their cries.

A brief drive southeast on Hwy 395 takes you to Dayton. With its deep historical ties as a stop on the Pony Express and a bustling town after the discovery of the Comstock Lode, there are a few wonderful spots to explore, including the cemetery. You can also visit the Odeon Saloon, featured in the 1961 film *The Misfits*, which has recently been reopened to the community ([daytonnvchamber.com/visitor-center](http://daytonnvchamber.com/visitor-center)).

Head up the hill toward Virginia City on State Route 341, drive through the rock formation called Devil's Gate, a known hideout for robbers and highwaymen in the 1860s, and make a stop at the Gold Hill Hotel. Gold Hill was the industrial center of the Comstock Lode and has continued to exist in the shadow of Virginia City. A stop at the Gold Hill Hotel features Wednesday evening ghost tours, fine dining, and a groovy stone bar to wet your whistle. Visit [goldhillhotel.net](http://goldhillhotel.net).

Continue your journey by ascending to Virginia City, the so-called "Queen of the Comstock," perched atop the Virginia Mountain Range. This storied locale offers an enticing blend of the eerie and the historical. Explore the intricate mines, venture through museums that peel

back the layers of time, or raise a glass at iconic bars like The Bucket of Blood and The Silver Queen. For those who dare, ghost tours of the town and The Washoe Club, Virginia City's most famous and haunted saloon, await, offering bone-chilling encounters with resident phantoms. If that's not thrilling enough, hop on a vintage train tour, meander through the infamous cemetery, and hope to get a peek at a local spirit. See [visitvirginiacitynv.com](http://visitvirginiacitynv.com) for more information.

## THE SPIRITS OF TODAY AND YESTERDAY

Our mode of travel has evolved since the 1860s, but the tales from that era offer us an enriching lens through which to view our modern journeys. Whether you hear the impatient query, "Are we there yet?," from the back seat or simply seek to explore the paths less taken, a visit to Nevada's haunting locales puts our contemporary expeditions into enlightening perspective.

Experience the thrill of connecting with the past, and you might just find that these age-old stories remain ever relevant, whispering secrets and life lessons that are as haunting as they are insightful.



Photo by Bob Robinson

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# T A H O E



## Embrace the *Chill and Thrill* of South Lake Tahoe This Winter!

by Sam Pinsky  
Lake Tahoe Visitors Authority

If you're looking to spend some of the snowy season in a true winter wonderland, look no further than South Lake Tahoe. Nestled amongst the breathtaking Sierra Nevada mountains, South Lake Tahoe is a pristine pocket of nature filled with beautiful views and fun activities. Whether you're a seasoned snow enthusiast or a newbie to winter fun, South Lake Tahoe has a little bit of everything to make your trip unforgettable. Grab a cup of hot cocoa, get cozy, and let's dive into what makes this place so special during the chilly months!



# H O E



Photo by Jesse Bradford



Photo by RSM Creative

## Skiing and Snowboarding

Ski resorts in South Lake Tahoe accommodate everyone, offering gentle slopes for newcomers and challenging terrain for experts. The South Shore boasts three premier skiing destinations: Heavenly Mountain Resort, Kirkwood Mountain Resort, and Sierra-at-Tahoe Resort. Whether you opt to rent equipment there or arrive with your own, you're in for a thrilling ride on the renowned trails.

### Tips:

- Take a lesson if you're a beginner. Many resorts offer training sessions for first-timers, ensuring a safe and fun experience.
- Always check the snow and weather conditions beforehand. You want to be prepared!



Photo by Kyle Smaine, Lake Tahoe Visitors Authority

## Cross-Country Skiing

Experience the serenity of the alpine forests at your own pace and glide through the amazing Sierra Nevada landscapes. There's something truly special about the blend of brisk mountain air and the swish of skis on snow. If you've never tried it, this winter in South Lake Tahoe would be a delightful introduction.

## Snowshoeing

If you want to explore the serene wilderness, snowshoeing is your ticket. It's hiking's wintry cousin, and South Lake Tahoe's trails offer everything from gentle walks among snowy pine trees to challenging treks up mountainous terrains.

### Must-Try Trails:

- Tallac Historic Site: A gentle trail that is suitable for families and offers lovely lake views.
- Van Sickle Bi-State Park: This trail links California and Nevada and includes some awesome panoramas of Lake Tahoe.

## Snowmobile Tours

For the thrill-seekers out there, consider zipping through snow-covered meadows and forests on a snowmobile! Tour operators in the area guide you through some of the region's most picturesque spots while you zoom along scenic trails, taking in the winter beauty of Tahoe. Even if you've never been on a snowmobile before, they'll ensure you have a safe and enjoyable adventure.

## Ice Skating

Lake Tahoe's outdoor ice rinks are nothing short of magical. Whether you're with family, friends, or that special someone, gliding on the ice is a charming way to enjoy the winter vibes. The rink at Heavenly Village is one of the most popular spots.

## Winter Cruises on Lake Tahoe

Set sail on a winter adventure! The clear blue waters framed by snow-capped mountains give you an extraordinary backdrop for your cruise. If you're looking for a classic experience, the M.S. Dixie II is waiting to whisk you away; its charm and scenic routes make it a favorite choice among many. Whether you're cozying up on deck or capturing the magnificent views, a winter cruise on the lake is a must-try this winter.

## Snow Tubing

Fancy a spin down beautiful hills without the fuss of ski poles or boots? Snow tubing is the answer! Whizz down smooth, snowy tracks on an inflatable tube with the majestic Sierra Nevada mountains surrounding you. Places like Adventure Mountain Lake Tahoe offer a variety of great, groomed tubing runs for all ages, ensuring an exhilarating experience for everyone.



Photo by Rachid Dahnoun,  
Lake Tahoe Visitors Authority



Photo by Rachid Dahnoun, Lake Tahoe Visitors Authority

## Local Tips to Enhance Your South Lake Tahoe Experience

- **Stay Warm:** While it's a given, make sure to layer up. Thermal innerwear, waterproof jackets, and snow boots are must-haves.
- **Stay Hydrated:** The cold can be deceptive, but you're still losing moisture. Carry a bottle of water or, even better, some hot tea!
- **Respect the Environment:** South Lake Tahoe is a natural treasure. Always pack out what you pack in and be mindful of the wildlife.
- **Local Eats:** After a day of frolicking in the snow, indulge in some local delights. From hearty stews to sweet treats, the town's cuisine is as diverse as its activities. Places like Freshies Restaurant & Bar, MacDuff's Pub, and The Idle Hour offer drinks and scrumptious dishes that'll warm you right up.
- **Embrace the Night:** The fun doesn't stop when the sun sets. South Lake Tahoe comes alive with vibrant nightlife. Whether it's sipping a drink at a local pub, enjoying live music, or simply stargazing, there's no shortage of nighttime delights.

Lastly, remember that the best experiences in South Lake Tahoe aren't just about the activities, but the memories you create. Whether it's laughing after a snowball fight, the wonderment of waking up to a blanket of fresh snow, or the simple joy of watching the sunset over Lake Tahoe, these moments become memories you'll cherish forever.

South Lake Tahoe is waiting for you! With its winter charm and endless opportunities for fun, it will be a journey you recount for years to come. Snowy adventures, mesmerizing landscapes, and heartwarming moments—what more could one ask for?

*WELCOME*

to The  
Village  
at



RanC

Photos courtesy of The Village at Rancharra



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FOR MORE INFORMATION.

BY KAREN MORALES  
VILLAGE AT RANCHARRAH



# Shap



## ARMANDO & SONS

With more than 100 years of experience in premium meat and seafood, Armando & Sons is a gourmet butcher shop and eatery that excels at taking its craft to the next level. The space combines a full-service artisan butchery with a sit-down burger and sausage bar to create a hybrid culinary experience that's the first in the region.

## ART OBSESSIONS

Art Obsessions specializes in world-class artwork from local and international artists, a premier home for stunning paintings, photography, framing, and other art mediums. Drop in to peruse their artwork and find your newest obsession.



## BONE-ITO

If you're searching for premium pet products for dapper dogs and cool cats, Bone-ito is the place to go. They carry a variety of healthy, natural pet foods and treats, along with fresh-baked-in-store cookies, stylish pet apparel, toys that are sure to delight, and all the leashes, bowls, and accessories you could ever need.

## BOXWOOD AVENUE

Boxwood Avenue was founded with an important principle in mind: Luxury can be found in simplicity, both in our lifestyles and how we decorate our homes. At this charming shop, you'll find a variety of home furnishings and pieces that bring story and purpose into your living space.



## CHEZ VOUS

This lifestyle boutique features fun and beautiful women's clothing, stunning home decor, baby clothing, and other unique gifts. Find a new treasure amongst seasonal delights, local jewelry, beautiful art, and more.

## DORINDA'S CHOCOLATES

Dorinda's believes that all confections shouldn't be merely delicious, but also thoughtfully, ethically, and passionately made. Swing by this delectable family-owned chocolate shop for handcrafted and tempered local treats.



## THE WASTE LESS SHOP

Find locally made gifts and non-toxic, refillable household cleaning and self-care products at this shop, which makes eco-friendly, sustainable living easy and affordable. The Waste Less Shop sources plastic-free household items made without toxins or other harmful ingredients, so you can stock up on supplies while working to create a better tomorrow.

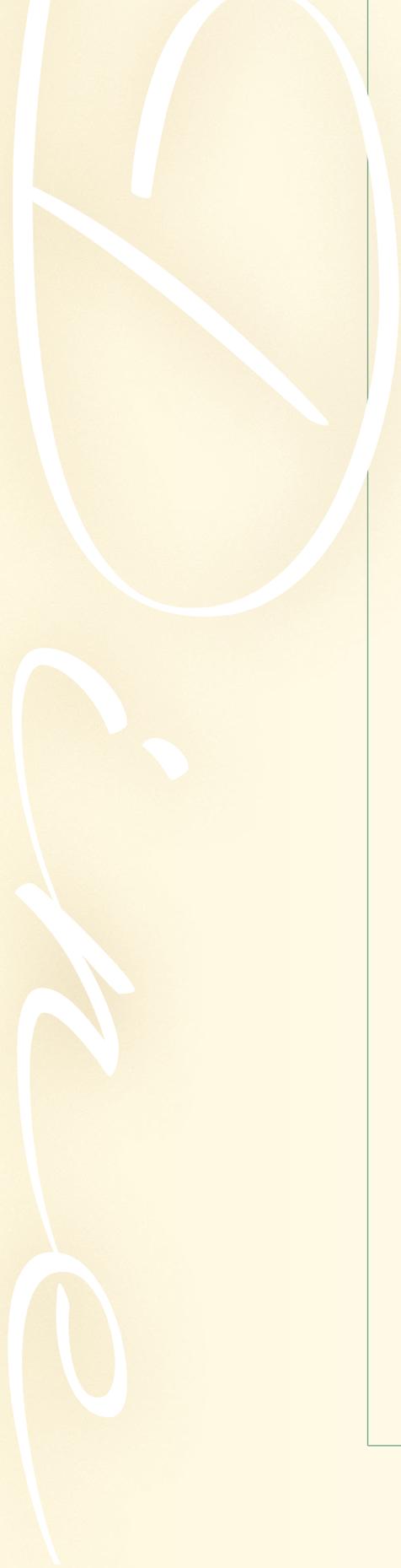


## TOLL BROTHERS

Toll Brothers is America's top luxury home builder, providing prestigious locations, distinctive and stylish architecture, and unrivaled customer service to every customer who walks through their doors.

## TRADEMARK JEWELRY & REPAIR

With more than 26 years of experience in the jewelry and repair industry, Trademark Jewelry offers unparalleled craftsmanship and attention to detail. Their services include repair, custom design, fashion, bridal, men's wear, watches, estate, and appraisals—in addition to their beloved "Forever Bracelets."



## GRAFTED

Step inside this elevated whiskey and wine bar to experience more than 150 fine spirits behind the bar. Pair your pour with a delightfully fresh seasonal plate or crafted meal to take your taste buds to new heights.



## HINOKI

Hinoki is well-known for high-quality poke bowls in a friendly and relaxed environment. Stop by to try their fresh, flavorful, and healthy bowls, each one topped with a vibrant and tasty selection of avocado, wakame, wonton chips, and more!

## MARI CHUY'S TEQUILERIA

Welcome to Reno's first Tequileria, bringing the simple elegance and fresh flavors of Mexico to the Biggest Little City. Mari Chuy's offers more than 100 artisan blue agave tequilas in addition to delicious and innovative small plates that are perfect for sharing.



## NÉKTER JUICE BAR

The good folks at Néκτηr Juice Bar believe that healthy should taste as good as it feels, offering handcrafted juices, smoothies, and açáí bowls full of energizing and nutrient-rich ingredients. Grab a treat to fuel your body and soul for the adventures ahead, or kick-start healthier eating habits with their Classic Detox.

## PERENN BAKERY

Locally owned and operated, Perenn Bakery is your gateway to freshly baked bread and pastries, espresso, wine, beer, savory plates, and sweet treats. Some of their tasty specialties include carefully crafted sourdough, vanilla crème brûlée kouign-amann, and deliciously flaky handmade croissants.



## ROLLED MOUNTAIN CREAMERY

Inspired by Thai street vendors, Rolled Mountain Creamery specializes in made-to-order ice cream rolls crafted with fresh ingredients and topped with a variety of tasty treats. Choose your base—cow or vegan oat milk—and your flavor, then watch as your liquid ingredients are formed into mini ice cream tacos!

## THE VILLAGE WELL

Pay a visit to The Village Well for a drinking experience unlike any other. This self-serve taproom offers 30+ beers, ciders, and wines, plus craft cocktails and non-alcoholic drinks. Kick back with old friends, make some new ones, and pour one out.

Desert Strands



## DESERT STRANDS

Desert Strands is a luxury hair salon offering custom colors, haircuts, and extensions that will help you look and feel your best. With stylists well-versed in making every cut, color, and style shine, you're sure to leave feeling like a star.



## DOLCE VITA

Embrace relaxation, wellness, and healthy living at this holistic spa, where you can delight in a variety of relaxing and rejuvenating services. Whether you're renewing at the med spa or enjoying small plates at the nourish bar, this is the place for treating yourself.

## REV HEALTH REVOLUTION

REV Health Revolution understands that there's no one right answer to diet, exercise, and wellness. This health spa offers individualized healthcare plans and innovative therapies. Talk to one of their experts in nutrition, exercise, or medication management to find your perfect fit.



## SUNDAY PILATES

Sunday Pilates is here to keep you motivated, challenged, connected, and pumped to attend your next workout. Take one of their 55-minute classes with 15 different workout approaches and experience exercise that perfectly fits your lifestyle.



## SWIFT INSTITUTE

Whether you're returning to a healthy life after surgery, injured in the field of play, training to optimize performance, or seeking treatment options for chronic aches and pains, Swift Institute physical therapy is here to help you live the active life you deserve.

## VILLAGE DENTAL

Village Dental is known for providing communicative, caring, and understanding dentistry that's as relaxing as it is thorough. Their priority is getting to know each patient on a personal level so they can provide expert service and always keep you informed.



**THE CLUB**  
AT RANCHARRAH



## The Club at Rancharrah: A NEW ERA

by Jessica Pauletto, Club at Rancharrah

### **BILL HARRAH'S OASIS BECOMES RENO'S SOCIAL EPICENTER**

THE CLUB AT RANCHARRAH, RENO'S NEWEST PRIVATE SOCIAL CLUB AND GATHERING PLACE, CELEBRATED ITS THIRD BIRTHDAY IN AUGUST 2020. ONCE THE FORMER HARRAH FAMILY ESTATE, THE CLUB IS NOW HOME TO NEARLY 600 FAMILIES AND VARIOUS AMENITIES ACROSS DINING, WELLNESS, AND EVENTS.



*In* 1957, casino magnate Bill Harrah purchased 141 acres of ranchland, instituting a glamorous destination for stars like Frank Sinatra, Sammy Davis Jr., Red Skelton, and Debbie Reynolds. The luxurious Harrah estate played host to some of the world's most celebrated entertainers, politicians, and businesspeople, while offering a private and pristine escape for a notable Nevada family. Among six guest homes, towering trees, and dappled sunlight, a legacy of beauty, style, and elegance was born.

John Harrah, the eldest son of Bill, later assumed his

family's estate and constructed a 40,000-square-foot mansion in 1992. With five bedrooms, sitting rooms, libraries, piano rooms, underground tunnels, secret rooms, and spiral staircases, the home captured three generations of entrepreneurs and entertainers.

Now, The Club at Rancharrah offers an iconic gathering place for families, professionals, and retirees, many of whom reside within the community and from the greater Northern Nevada region. Unlike the traditional country club, Rancharrah is centered on exquisite dining, social



events, and the diverse community that it attracts. It exudes a flavor of inclusivity, humility, and entertainment—encouraging members and guests (or any interested party) to feel comfortable and taken care of.

The Club's keystone amenity, Nineteen 57 Bar & Restaurant, was named after the year Bill Harrah purchased the property. Executive Chef Paul McCabe believes in ancient, craft cookery, using a wood-fired grill at the helm. From razor clams and Icelandic wolffish, to forest mushrooms and vegan agnolotti, menu items change with the seasons, celebrating

the best of Mother Nature's production.

The Spa at Rancharra, the former basement of John Harrah's home, features five treatment rooms, a nail salon, retail boutique, relaxation areas, steam rooms, and saunas. A walk through the three-level fitness center, once home to children's bedrooms and a garage, reveals a weight room, cardio room, and group classroom. Personal trainers, physical therapists, and nutritionists are available on staff.

The Club is a host site for weddings, non-profit fundraisers, business networking, and private events,



while also hosting a multitude of annual programming for its members. From major holidays and wine dinners, to Harvest Festivals, art pop-ups, and family movie nights, The Club's hosted events cater to a wide set of interests.

The western-facing backyard, adjacent to Bartley Ranch, features a 25-meter outdoor pool, a seasonal bar and restaurant, two pickleball courts, two bocce courts, fire pits,

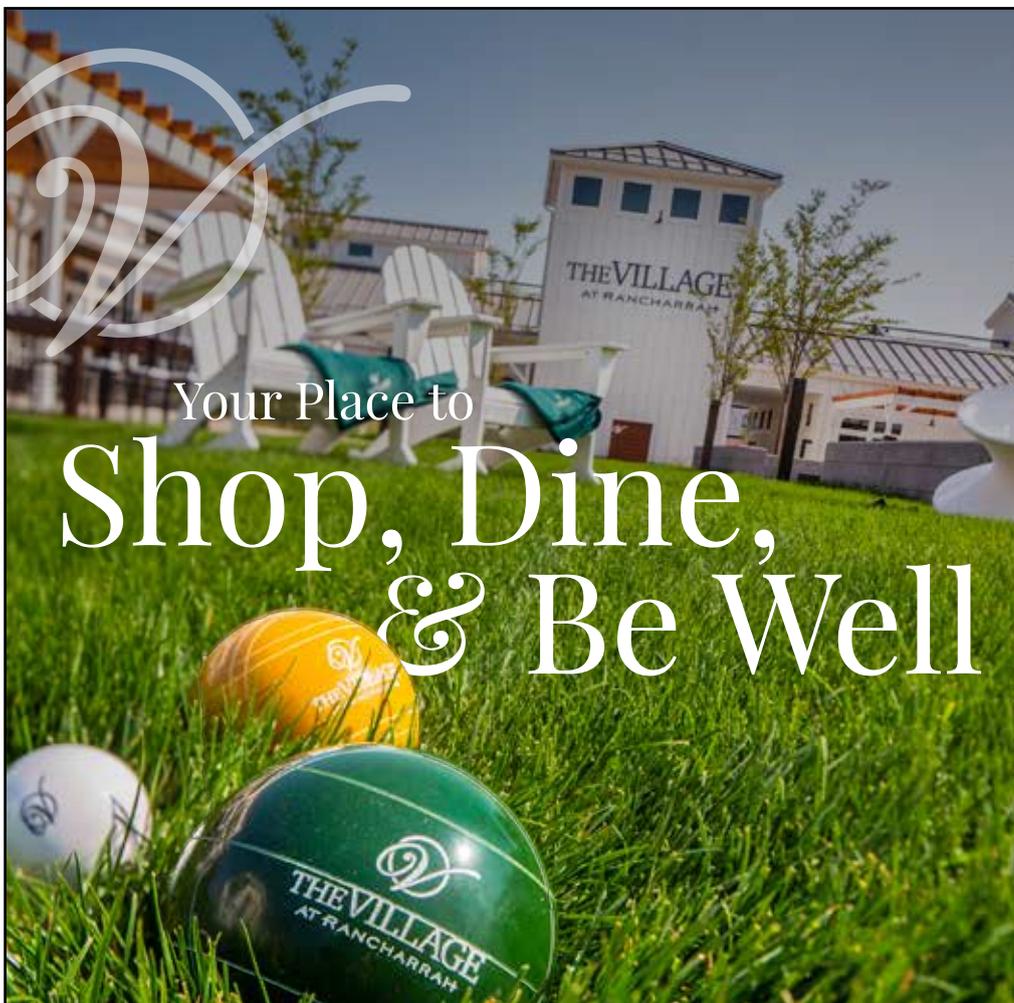
and walking trails.

The Community at Rancharrah sprawls among the north end of the property, comprised of seven total neighborhoods, or about 400 total homes upon completion. Residents make up half the total membership body.

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**FOR MORE INFORMATION, VISIT [RANCHARRAH.COM](https://www.rancharrah.com)**

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## THE VILLAGE AT RANCHARRAH

The Village at Rancharrah is Reno-Tahoe's hottest destination for delighting in the finer things. Explore over 20 shopping, dining, and wellness businesses and start celebrating life's biggest moments over meals crafted by local culinary masters, thoughtful gifts made for a special someone, and experiences that are sure to last a lifetime. Indulge in a little local luxury and explore The Village today.

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Photos courtesy of the Nevada Museum of Art

# WIDE-EYED *and* Dreaming

## A Season of Seeing *at the* Nevada Museum of Art

BY REBECCA ECKLAND, NEVADA MUSEUM OF ART

This fall, experience what it’s like to be Wide-Eyed and Dreaming as the Nevada Museum of Art opens an exciting lineup of exhibitions that invite you to a “Season of Seeing in Four Acts.” Travel to a distant world, walk among “local warriors,” traverse the centuries with “Future Ancestral Technologies”, and explore the nature of memory itself through exhibitions that question, reflect, and imagine.

### CANNUPA HANSKA LUGER: *SPEECHLESS*

A multidisciplinary artist who is of Mandan, Hidatsa, Arikara, Lakota, and European descent, Cannupa Hanska Luger creates monumental installations that are a part of his ongoing project, *Future Ancestral Technologies (FAT)*, that explores Indigenous futures presented through a lens of speculative fiction. Luger gained national attention for his seminal *Mirror Shield Project* as a response to support Water Protectors fighting the construction of the Dakota Access Pipeline in Standing Rock, North Dakota.

*Speechless* takes its inspiration from the historical phenomenon of the formation of cargo cults and features a large-scale speaker tower in order to ask us important questions: Who gets to speak? Who has to bite their tongue? Whose messages are muted? What meanings remain to be discovered? Luger asserts that the concept of the exhibition, “flips the Western gaze back on itself to reflect that in present-day North American culture, *we are all in a cargo cult.*”



ON VIEW THROUGH JUNE 2, 2024

# WIDE-EYED

# DREAMIN



**APRIL BEY: ATLANTICA, THE GILDA REGION**

Sense-tingling, scintillating, and surreal: these adjectives only partly describe the universe created by contemporary artist April Bey in *Atlantica, The Gilda Region*. As you step into the portal—surrounded by plant foliage and magenta light—you’ll realize you’ve entered a chamber designed to slow time and transform space. You’re traveling to *Atlantica, The Gilda Region* a world where oppression and racism do not exist, and people of African descent are celebrated as visionaries and artists. Home to innovators and creators, *Atlantica* embraces queerness, feminism, internet culture, and above all, joy.

Once you arrive in the exhibition, explore *Atlantica’s* lush, colorful tapestries, digitally woven blankets, and textiles mounted on wood and encased in resin that shimmer in the planet’s currency ... glitter.

“Made in another universe that parallels, critiques, celebrates, and satirizes our own, *Atlantica* occupies exploited space, offering up a fictitious world where labels are nonexistent, and we are allowed to float within our self-defined identities,” said artist April Bey. peaks, and the wide blue sky.

**ON VIEW THROUGH FEB. 4, 2024**



## **GUILLERMO BERT: *THE JOURNEY***

Guillermo Bert makes artworks that explore the endurance of immigrants who have left their home countries behind. Rooted in the artist's personal story, Bert's primary focus has been to explore the experiences of people and families who enter the United States along the Mexico-US border.

His artwork draws metaphorical relationships between the journeys of migrants, harsh and empty desert landscapes, and the objectification of American values. This mid-career survey includes a variety of traditional and contemporary media that are drawn from the entirety of Bert's career, as well as new works produced exclusively for this exhibition.



**ON VIEW THROUGH FEB. 4, 2024**

## **ELISHEVA BIERNOFF: *RESERVOIRS OF TIME***

Elisheva Biernoff's intricately rendered paintings capture the enigmatic experiences of others while exploring the nature of memory. Painting, for her, is a way to see and understand the subject of a photograph, given she spends so much more time looking at the image than the person who took the original picture. About her work, Biernoff reflects, "I'm getting to spend time with someone who is absent. Absent because they're unknown to me, because they're far away, because wherever they are, they're either an older version of the person in the photograph or no longer living."



**ON VIEW THROUGH APRIL 21, 2024**

## **STEP INTO A SEASON OF SEEING**

If you're ready to experience the wonder of being wide-eyed and dreaming, there's no better place to do it than the Nevada Museum of Art.

Open 10 a.m. to 6 p.m. Tuesday through Sunday. You can upgrade your visit with a guided tour, free with admission, offered at 5 p.m. Thursdays, 2 p.m. Fridays, 11 a.m. and 2 p.m. Saturdays, and 11 a.m. Sundays.

The Nevada Museum of Art is located at 160 W. Liberty Street in downtown Reno. For more information, call 775.329.3333 or visit [www.nevadaart.org](http://www.nevadaart.org).

# WIDE-EYED & DREAMING

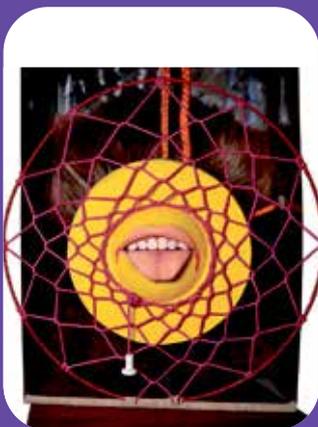
A SEASON OF SEEING IN FOUR ACTS



**GUILLERMO BERT:**  
*The Journey*  
AUG 26–FEB 4, 2024



**ELISHEVA BIERNOFF:**  
*Reservoirs of Time*  
OCT 21–APRIL 21, 2024



**CANNUPA HANSKA LUGER:**  
*Speechless*  
OCT 7–JUNE 2, 2024

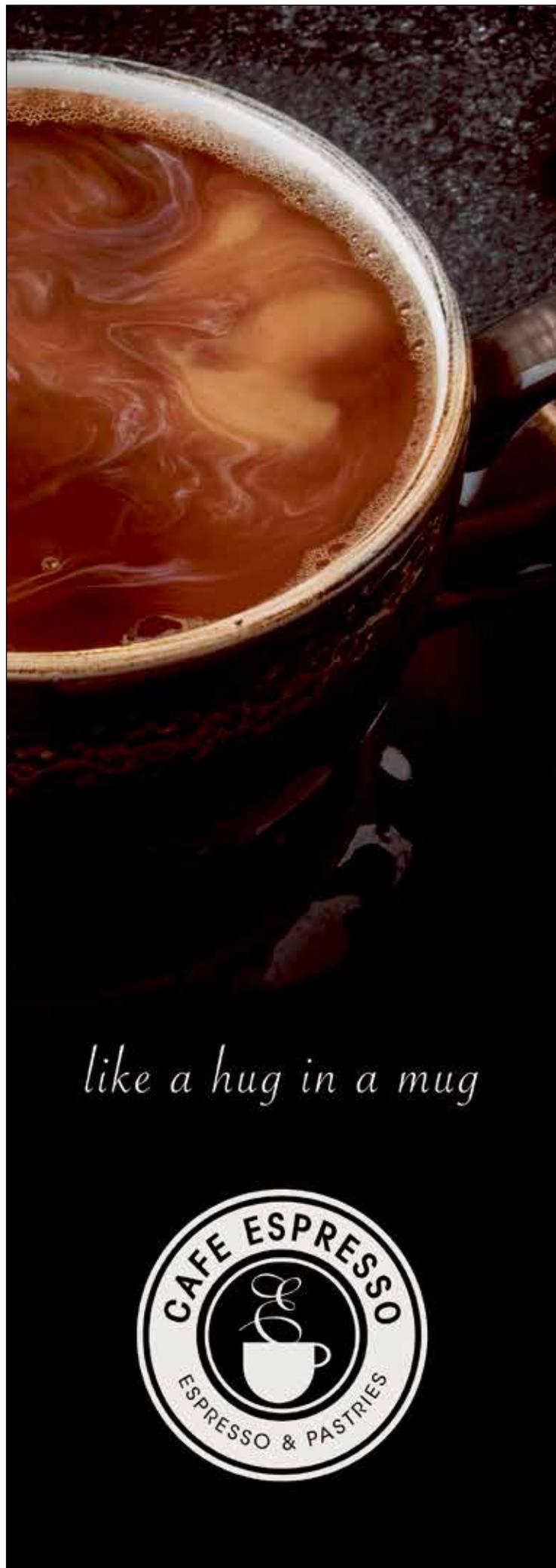


**APRIL BEY:**  
*Atlantica, The Gilda Region*  
AUG 26–FEB 4, 2024

**N** NEVADA MUSEUM OF ART

Donald W. Reynolds Center for the Visual Arts | E. L. Wiegand Gallery  
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